

TREND REPORT | School Year 2018-2019

Breakfast After the Bell

What is Breakfast After the Bell?

Breakfast After the Bell (BATB) makes breakfast more accessible by integrating the morning meal into the regular school day.



Breakfast in the Classroom: Meals are delivered and eaten in the classroom at the start of each school day.



Grab & Go Breakfast: Students can grab their breakfasts from carts or kiosks in the hallway to eat in their classrooms or common areas.



Second Chance Breakfast: Students get a "second chance" to eat breakfast after first period as an alternative to eating early in the morning before school begins.

What is high breakfast participation?

It means schools have met or exceeded the national benchmark of 70 Free/Reduced Price (FRP) breakfasts served for every 100 FRP lunches.

2018-2019 FINDINGS



61.7 FRP breakfasts

were served for every 100 FRP lunches served.



Schools implementing BATB were

1.9x more likely

to have high breakfast participation.



7.2% increase

in innovative breakfast practices were implemented during the 2018-2019 school year.

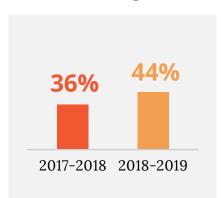


76% of schools

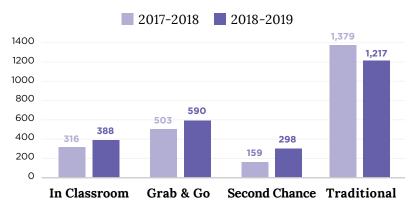
in the top 10% for breakfast participation use a BATB delivery model.

Year-Over-Year Trends in Missouri

Schools Using BATB



Delivery Models Utilized by Schools



Overall, more schools used a Breakfast After the Bell (BATB) model in the 2018-2019 school year than in the previous year. Schools that implemented BATB were more likely to have high breakfast participation compared to schools using a traditional delivery model. The most common BATB model was Grab & Go breakfast.

In the 2018-2019 school year, 199 new schools adopted a BATB delivery model. 70% of those schools increased their breakfast ratio by an average of 13 breakfasts for every 100 lunches.

Safely Delivering School Breakfast

Schools across Missouri are implementing new safety measures as a result of the COVID-19 pandemic. BATB, especially the Breakfast in the Classroom model, ensures school breakfast is delivered safely to all students and supports social distancing practices.

Schools should adopt a Breakfast After the Bell delivery model to make sure students have the nutrition they need to learn while protecting the health of both staff and students alike.



Operation Food Search provides technical assistance to Missouri schools who wish to improve their School Breakfast Program through a BATB model.

To request technical assistance, please visit MOSchoolBreakfast.org.



School breakfast data was obtained from the Missouri Department of Elementary and Secondary Education.



